

MUSIC EDUCATION DAY AT THE NAMM SHOW



Celebrate Music Education  
SUNDAY • JANUARY 18, 2009

the  
**NAMM**  
show<sup>09</sup>

ANAHEIM HILTON  
Anaheim, California



# Agenda

## MUSIC EDUCATION DAY

**8:45 am – 10:15 am**

Breakfast Reception

Welcome:

Mary Luehrsen

Executive Director, NAMM Foundation

Dr. Gary Ingle

Executive Director, Music Teachers National Association

Dr. John Mahlmann

Executive Director, MENC: National Association for Music Education

Keynote Speaker:

Larry Livingston

Music Director, USC Thornton School of Music / Director of Educational Initiatives, Guitar Center

***“Beyond Measure Seven: Lessons that Linger”***

**10:30 am – 5 pm**

Attend the NAMM Show

More than 1,500 music products manufacturers from around the world gather to showcase the newest, most innovative products from all musical categories, including string, percussion, band and orchestra, pianos, music accessories, print music, computer music equipment, pro audio and lighting

**2:30 pm – 5 pm**

Music Educator Focused Sessions

Four consecutive 20-minute music education and advocacy sessions focusing on expanding community-based opportunities for making music

About NAMM: As the trade association for the international music products industry, NAMM is the not-for-profit association that unifies, leads and strengthens the \$17 billion global musical instruments and products industry. NAMM's activities and programs are designed to promote music making to people of all ages. The NAMM Foundation's mission is to advance active participation in music making across the lifespan by supporting scientific research, philanthropic giving and public service programs by the international music products industry.

You're invited to  
The 2nd Annual Music Education Day  
at the NAMM Show



Sunday, January 18, 2009

Hilton Anaheim  
777 Convention Way  
Anaheim, California

Join your music education colleagues and music industry leaders  
for a breakfast reception and music education event

Attend the 2009 NAMM Show, the largest  
international trade-only music products event

Participate in music education and community music sessions

**R.S.V.P. and register before the January 1, 2009, deadline at:  
[www.namm.org/thenammshow/med](http://www.namm.org/thenammshow/med)**

*This invitation is non-transferable.*

# 2009 Music Education Day Committees (As of October 3, 2008)

## Co-Chairs

Dr. Gary Ingle, Music Teachers National Association, Cincinnati, OH  
Dr. John Mahlmann, MENC: National Association for Music Education, Reston, VA  
Larry Livingston, USC Thornton School of Music/Guitar Center, Altadena, CA

## Leadership Committee

Michael Blakeslee, MENC: National Association for Music Education, Reston, VA  
Beth Danner-Knight, American String Teachers Association, Fairfax, VA  
Donna Sizemore Hale, American String Teachers Association, Fairfax, VA  
Dr. George DeGraffenreid, California State University LA, Los Angeles, CA  
Brian Shepard, Music Teachers National Association, Cincinnati, OH  
Paul DeCastro, California State University LA, Los Angeles, CA  
Dr. James Ford, California State University LA, Los Angeles, CA  
Ken Walicki, California State University Fullerton, Fullerton, CA  
KC Manji, College of the Canyons, Santa Clarita, CA  
Dr. Van Riley, Huntington Beach Union High School District, Huntington Beach, CA  
Phil Mortensen, Placentia-Yorba Linda Unified School District, Yorba Linda, CA  
Noel Collins, California State University Northridge, Northridge, CA  
Steve Venz, LAUSD Arts Education Branch, Los Angeles, CA  
Fernando Pullum, Inner City Education Foundation, Los Angeles, CA  
Arthur Shane, University High School, Los Angeles, CA  
Larry Newman, Children's Music Workshop, Pacific Palisades, CA

## Steering Committee

Richard Almanza, Valhalla High School, El Cajon, CA  
John Balbuena, Fair Avenue Elementary, North Hollywood, CA  
Sam Baltimore, Cleveland High School, Reseda, CA  
Rita Bekker, Washington Prep, High School, Los Angeles, CA  
Bridget Bushong, Palomares Middle School, Pomona, CA  
Ligia Chaves-Rasas, Bell High School, Bell, CA  
Donna Clark, Castle Park High School, Chula Vista, CA  
Bob Crail, Watts Learning Center, Los Angeles, CA  
Howard Crawford, South Pasadena High School, South Pasadena, CA  
Quannah Combs, Rialto Unified, Rialto, CA

Robert Dawson, East Los Angeles College, Monterey Park, CA  
Eric Evans, Vineyard Jr. High School, Alta Loma, CA  
Sibongile Les Golan, LAUSD, Burbank, CA  
Sandy Gilboe, Costa Mesa High School, Costa Mesa, CA  
Gregg Gilboe, Huntington Beach High School, Huntington Beach, CA  
John Goldman, Turning Point School, Culver City, CA  
Dr. Andrea Kay, El Rodeo Middle School, Beverly Hills, CA  
Juanita Jackson, Ridgemoor Elementary School, Sun City, CA  
Mark Kamp, Hoover Middle School, Santa Ana, CA  
Eric Lewis, Madrona Middle School, Torrance, CA  
John Lewis, Terra Cotta Middle School, Lake Elsinore, CA  
Ivan Ling, Alamos Interimmediate School, Garden Grove, CA  
Galene Martinez, Northridge Academy High School, Northridge, CA  
Rick Olsen, Dartmouth Middle School, Hemet, CA  
Don Orser, Matilija Junior High School, Ojai, CA  
Robert Petersen, Warren High School, Downey, CA  
Coralie Prince, Hopkinson Elementary School, Los Alamitos, CA  
Tony Reyna, Sussman Middle School, Downey, CA  
Scott Taylor, Slauson Middle School, Azusa, CA  
Gail Torres, Southlands Christian School, West Covina, CA  
Diane Tudge, Sunnymead Middle School, Moreno Valley, CA  
Mary Turner, Azusa Unified School District, Azusa, CA  
Lou Warde, Wilson High School, Long Beach, CA  
David Yakerson, Panorama Senior High School, Panorama City, CA  
Sarah Yarbrough, Los Alisos Middle School, Norwalk, CA

## Industry Advisory Committee

Debra Barbre, Roland Corporation U.S., Los Angeles, CA  
Bruce Jacoby, Remo Inc., Valencia, CA  
Kathy Johnstone, Alfred Publishing Co. Inc., Van Nuys, CA  
Neil Lilien, Springfield, NJ  
Serena Macke, Roland Corporation U.S., Los Angeles, CA  
Scott Schoeffel, Wood Violins, Dana Point, CA  
John Whittman, Yamaha Corporation of America, Buena Park, CA

For more information on Music Education Day, contact Eric Bel at (760) 438 8001, ext. 160 or e-mail [erice@namm.org](mailto:erice@namm.org).

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